

Lord Kelvin Abellana

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Professional Summary

Lead Frontend Developer, Automation Builder, and Product-Focused Engineer with experience building SaaS platforms, scalable UI systems, and workflow automations across startups and product teams. Strong background in frontend development, product ownership, UI/UX design, AI-assisted development, and system optimization using Vue, Next.js, React, TypeScript, and n8n.

Experienced in managing frontend codebases, PR reviews, release coordination, Git workflows, Cypress testing, unit testing, and translating business problems into practical, maintainable solutions. Comfortable working across product strategy, frontend architecture, UI/UX, and automation workflows with strong execution and ownership.

Core Skills

Frontend: Vue.js, React.js, Next.js, TypeScript, JavaScript, Tailwind CSS, Vuetify, HTML, CSS

Automation: n8n, Make, Zapier, OpenAI API, REST APIs, Webhooks, Workflow Automation, AI Chatbots

UI/UX & Product: Figma, SaaS UI/UX Design, Product Ownership, Sprint Planning, Backlog Refinement

Testing & Engineering: Cypress E2E Testing, Unit Testing, TDD Mindset, Git, PR Reviews, Release Management

CMS & Platforms: WordPress, Elementor, Wix, Stripe Integration, Supabase, GoHighLevel

Professional Experience

Alphas

Junior Frontend Developer → **Lead Frontend Developer** → **Product Owner**

Remote | Jul 2023 – Dec 2025

Octo — Lead Frontend Developer

- Led frontend development for Octo, a cloud cost management SaaS platform using Vue, Apache ECharts, GridStack, and Grid.js.
- Managed frontend codebase quality through PR reviews, Git workflow standards, release coordination, and deployment readiness.
- Built reusable dashboards and data visualization systems for cloud infrastructure cost optimization and reporting.
- Implemented Mixpanel, Hotjar, and GTM integrations for analytics and product visibility improvements.
- Applied Cypress E2E testing and unit testing practices to improve release stability and reduce regressions.
- Mentored junior developers and backend-focused engineers in Vue, frontend architecture, and project workflows.

Internal Automation

- Built Slack-to-ClickUp bug reporting automation using Make and later improved it using n8n with better parsing logic.
- The workflow became company-wide and was recognized by leadership and the CEO for improving reporting efficiency.

Ripple — Product Owner

- Led product ownership for Ripple, an invoicing and cloud cost management platform focused on financial visibility.
- Handled sprint planning, backlog refinement, feature prioritization, stakeholder alignment, and delivery execution.
- Managed five connected products including Ripple, Flow, Wave, Wave Pro, and internal customer success tools.
- Stepped into UI/UX design responsibilities using Figma when no dedicated designer was available.

Alphas (continued)

Architecture & Strategic Partnerships

- Supported Ripple V2 migration from monolithic architecture to microfrontend architecture, improving release speed and development flexibility.
- Led technical evaluation and product alignment for the Archera partnership focused on cloud savings optimization and commitment management.
- Handled architecture reviews, product meetings, stakeholder alignment, and integration planning between both companies.

Ardexa.ai

Lead Frontend Developer

Remote | Oct 2025 – Apr 2026

- Led frontend and full-stack development using Next.js, Tailwind CSS, Shadcn UI, DaisyUI, and Supabase.
- Built TicketDesk, a centralized ticket triage platform for organizing support workflows across multiple applications.
- Built RentWise, a rental platform with renter pre-qualification, listing matching, scoring logic, and third-party background check integrations.
- Developed LexaDraft, a contract template builder with reusable variables, PDF/Word export, and approval workflow foundations.
- Handled frontend architecture, backend integration, API workflows, and product problem-solving across all applications.

Flexiwork

Web Designer & Developer

Remote | Mar 2026 – Present

- Build and manage WordPress, Elementor, and Wix websites focused on usability, responsiveness, and conversion-focused design.
- Handle full implementation from Figma to production, including layout structure, SEO basics, Stripe integrations, and performance optimization.
- Work directly with non-technical clients to translate business needs into practical websites and service-based platforms.

Freelance Frontend Developer & Automation Builder

Remote | 2023 – Present

- Built AI-powered reporting systems, WhatsApp bots, Telegram bots, ManyChat workflows, and Zoom-to-YouTube automation pipelines.
- Created document parsing workflows, approval systems, and operational automations using n8n, Make, Zapier, and LLM integrations.
- Worked on client websites and frontend builds using HTML, CSS, JavaScript, Tailwind CSS, WordPress, and Wix.

Selected Projects

Pacific West Diagnostic Imaging — Wix website with Stripe payment integration and service-based conversion pages.

CzechVibes — Responsive frontend using HTML + Tailwind CSS with multilingual support.

RentWise — Rental platform with scoring and pre-qualification system for renter-to-property matching.

TicketDesk — Centralized support and issue management platform for internal operations.

LexaDraft — Contract builder platform with reusable templates and document workflows.

Cocoon — Next.js application focused on workflow and platform management.

Arnis Scoreboard — Vue + Vuetify scoreboard used during a real arnis tournament.

Education

Bohol Island State University – Main Campus

Bachelor of Science in Computer Engineering | 2023

Certifications

FinOps Certified Practitioner | Vue Masterclass | Tailwind CSS Masterclass | Build Responsive Websites with HTML & CSS